



Palm Beach County
Board of County Commissioners

Palm Beach County
Youth Services Department
Residential Treatment and Family Counseling Division
Education & Training Center



An Introduction to Motivational Interviewing

Presented by Shayna Ginsburg, Psy.D.

Wednesday, June 10, 2026

9:30 am - 11:30 am

Location: Zoom Remote Video Conference

Once registration is confirmed, link to access the training will be provided

Registration Fee:

There is no cost associated with this presentation

Continuing Education:

2 CE credits will be offered

Registration Link:

<https://www.surveymonkey.com/r/YL9H8Z7>

If you have trouble accessing the survey, please copy the link and paste it directly into your browser.

Registration closes at 3:00 pm on June 9, 2026

In order to receive a certificate you must be present for the entire training. Zoom monitors attendance from the time each participant logs in and out of the training. Exceptions will not be granted.

Description:

Motivational Interviewing (MI) is a collaborative, goal-oriented method of communication, with particular attention to the language of change. It is designed to strengthen an individual's motivation for and movement toward a specific goal by eliciting and exploring the person's own arguments for change. This beginner-level presentation will review the evidence-base for MI, review the applicability of the stages of change model, and describe the spirit and the general principles of MI. Through role plays, videos, and interactive activities, participants will also learn some of the various skills and strategies of the MI approach.

Learning Objectives:

After completion of this presentation, participants will be able to name the following:

- 1) Define Motivational Interviewing (MI)
- 2) Discuss the stages of change as they relate to MI
- 3) Identify specific MI skills and strategies

Presenter:



Shayna Ginsburg, Psy.D. earned her bachelor's degree from Georgetown University in Washington, D.C., with a double major in psychology and government and a minor in the Hebrew language. She earned her master's and doctoral degrees in clinical psychology at the California School of Professional Psychology at Alliant International University in San Francisco, CA. Dr. Ginsburg completed her doctoral internship and postdoctoral residency at the Youth Affairs Division in West Palm Beach, Florida, where she worked at both the Youth Service Bureau (outpatient) and Highridge Family Center (residential). Dr. Ginsburg has also trained in community mental health centers, special day schools, and residential group homes where she provided therapy and testing to clients who vary in age, race, ethnicity, economic status, and pathology. Dr. Ginsburg's theoretical orientation is integrative, with a focus on systems theory. She holds certification as a Parent-Child Interaction Therapy (PCIT) therapist and PCIT Within-Agency Trainer. Dr. Ginsburg has been employed by Palm Beach County's Board of County Commissioners since 2006. Since 2013, she has served as the Chief of Clinical Services at the Palm Beach County Youth Services Department's Education & Training Center. In this role, Dr. Ginsburg serves on the management team developing and maintaining policies and procedures for the Division; oversees outpatient clinical services; serves as Training Director for the postdoctoral fellow, doctoral internship, and practicum student field placements; and provides education and training to staff and the community. Dr. Ginsburg has been supervising doctoral psychology trainees since 2006 and spearheaded the efforts for YSD's doctoral internship program to achieve full accreditation by the American Psychological Association and the postdoctoral fellowship program to become a member of the Association of Psychology Postdoctoral and Internship Centers (APPIC).

Disclaimer: The information presented in this program is based on methodological, theoretical, research, or practice knowledge base. The program is based on information from professional resources. Limitations of the content being taught are acknowledged, recognizing that there are additional resources available not referred to in this program. There is no commercial support for this program.

Continuing Education Information:

Youth Services Department, Palm Beach County is approved by the American Psychological Association to sponsor continuing education for psychologists. Youth Services Department, Palm Beach County maintains responsibility for this program and its content.

Youth Services Department, Palm Beach County is also approved to provide continuing education to LCSW's, LMFT's, and LMHC's by the Florida Board of Clinical Social Work, Marriage and Family Therapy, and Mental Health Counseling (Provider # 50-533, expires March 31, 2027).

In order to receive Continuing Education credits, you must complete an electronic form at the conclusion of the training verifying your name and professional license number. Certificates will be emailed once your information has been confirmed.

All mental health professionals will receive two (2) continuing education credits for the workshop. Full attendance is required. No partial credit will be awarded. Check your licensing state's rules and regulations for more information regarding your continuing education requirements.

Space is Limited: Registration is accepted on a first-come, first-served basis. Only the first 200 registrants will be able to access the training link.

What to Bring: A pen and paper for taking notes. You may wish to use your personal headsets/earbuds for enhanced audio quality.

Accommodations for the differently abled: Individuals needing special accommodations, please contact [Cristal Montepeque](mailto:CMontepeque@pbc.gov) at (561) 233-4460.

Registration contact person: Cristal Montepeque at (561) 233-4460 or CMontepeque@pbc.gov

For information about other Education & Training Center trainings/workshops and clinical services please visit our website at

www.pbcgov.com/youthservices/EducationCenter

or call (561) 233-4460